Project Brief

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| **Project Title Brooklyn Film Festival Website** |
| **Date 28.04.2019** |
| **Web Designer Sayantan Datta** |
| **Documentation** |

# Summary

Details

The client Jennifer Viala, the founder of Brookly Vibes Events Co., contacted me to create a website for the Brooklyn Outdoor Film Festival. She needs the website to display information about the festival, for example the dates and times for the films being shown, announcements and links to social media.

The client wants a pre-registration form for attendees to register the movies that they will attend.The venue has a capicity of 5000 so she needs to know how many will be attending for each showing. The site must meet here specifications and will be a working prototype for further development.

# Stakeholders

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| --- | --- |
| **Project Manager:** | **Sayantan Datta** |
| **Web Designer:** | **Sayantan Datta** |
| **Web Programmer:** | **Sayantan Datta** |
| **Owner:** | **Jennifer Viala** |

*Goals*

Objectives

1. Deliver a prototype (1st version) of website that the customer requested.
2. An Event Details section that will be used to for displaying updates and news about the film festival.
3. A Schedule section that displays the dates and times for the films being shown.
4. A Films section that displays the films and theme for the film festival with a short description of each film.
5. Finally, this project will be created using html, css and bootstrap to keep the cost and project within reach of the budget agreed upon.

# Budget

The client has a budget of $3500 for the developing and running the site.

**Task Cost**

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| --- | --- |
| Research | $200 |
| Web Design | $250 |
| Graphic Design | $150 |
| Consulting | $100 |
| Web Programming | $2340 |
| Domain Registration | $10 |
| Hosting | $360 (per anum) |
|  | |

Total Cost $3410

# Suggested Domain Name

There have few domains those are available for the Name of the site .

* Boff.org
* Boff.live
* Boff.online

# Timeline

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| --- | --- | --- |
| **Activities** | **Duration** | **Start – End dates** |
| **Research** | 5 days | 20.03.2019 – 25.03.2019 |
| **Design/programming** | 15 days | 26.03.2019 – 11.04.2019 |
| **Project completetion** | 16 days | 12.04.2019 – 28.04.2019 |

*Technical Specifications*

* Programmes used for creating site: HTML5, CSS and BOOTSTRAP 4.3.1
* Hosting by AWS EC2 cloud hosting.
* Dedicated webhosting providing maximum performance and scalability
* Download all libraries needed for site building ie. Bootstrap and JavaScript
* In the actual application php/mysql can be used for registration part or wordpress can be used to develop the application.